

## *Elevating Your Dental Practice*



### **Goals For My Clients**

To help them realize the power they have in themselves, develop their inner poise and confidence, and position themselves strategically for greater professional and personal success.

*"I help my clients authentically and strategically think, feel and present their very best in order to grow the business."*

*Kelly Duggan, RDH, AICI CIC*

### **Let's Talk**

Contact us today to see how we can help you bring a higher level of performance, productivity and profitability to your practice.

269-873-1598

[www.kellyduggan.com](http://www.kellyduggan.com)

***"Because Image Matters..."***

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## **WHY IMAGE CONSULTING**

Image consulting is about the bottom line and better patient service. It's about competitive advantage, helping your employees increase their self-confidence... focus on the business at hand... do their best... reach their goals... and generate greater success for themselves and their employers.

- Are you ready to stir change and set a brand standard for your practice?
- Are you ready to grow team and patient relationships and deliver greater business results?
- Are you ready to develop and elevate top talent and accelerate your practice's success?
- Are you ready to feel more comfortable in your own authentic style/presence?

## **PROVEN SUCCESS PARTNER**

*"By elevating the level of our patient care and practice experience, KDIC programs were well worth the investment. We continue to use the processes and strategy to this day."*

**Theresa Spurr, Business Manager  
Dr. John Spurr, Spurr Family Dentistry**

*"Kelly is the success partner you want in your corner. Today, I know that I am projecting a confident impression that will support me in both my professional and personal endeavors."*

**Samantha Wendell, RDH, MS  
Preventative Care Specialist**

# PROFESSIONAL SERVICES

## Training Your Team

Training customized to meet your needs:

- Enhance image perceptions and management
- Cultivate communication skills that optimize patient care success
- Create a brand standard from the first contact through the on-site experience
- Develop a comforting environment for all patient interactions



## Personalized Coaching

One-one and team services:

- Grow a personalized approach to presence and personal brand development
- Develop a presence that expands your career opportunities and strengthens your patient care and leadership
- Confidently project your best self
- Become an effective communicator, able to influence, persuade and generate impact

## Organizational Consulting

Consulting services customized for your needs:

- Organizational image needs analysis
- Executive/Staff "Spot Light" ready
- Dress code/uniform development and implementation

## MEET KELLY

Kelly Duggan, dental hygienist and president and founder of KELLY DUGGAN Image Consulting, LLC, has been helping leaders and their organizations make their best impression since 1999.

Kelly is a certified image manager, coach, speaker and consultant. With more than 25 years in the dental and image industry, she has nurtured her desire to care for people and make a difference in their lives. This same passion emerges when she works with individuals and groups in image development.

KDI Consulting is an award-winning member of the Association of Image Consultants International (AICI), the largest professional association of personal and corporate image consultants worldwide. Kelly is a past president of the AICI Chicago Midwest chapter and currently on the AICI Global Board of directors.

## "Because Image Matters..."



**Kelly Duggan, RDH, AICI CIC**

**Executive Presence Coach -  
Personal Brand Strategist  
- Inspiring Speaker**